



HOME OF:
Pagosa Daily Post
Pagosa Country Adventure Guide
Pagosa County Living

Ad Rates 2006

Advertising Packages

Basic Bold Listing, \$35 per month

EXAMPLE:

High Country Lodge

3821 Hwy 160 East (2 1/2 miles east of downtown) Pagosa Springs, CO 81147

AAA rated, award winning property, hot breakfast, cabins & rooms on wooded acreage, stay & play packages available year round. Located on the way to Wolf Creek Ski Area.

970-264-4181 | Toll Free 800-862-3707

Bronze Package, \$55 per month

Adds LIVE WEB SITE LINK, FULL COLOR PHOTO

EXAMPLE:



High Country Lodge

3821 Hwy 160 East (2 1/2 miles east of downtown) Pagosa Springs, CO 81147

AAA rated, award winning property, hot breakfast, cabins & rooms on wooded acreage, stay & play packages available year round. Located on the way to Wolf Creek Ski Area.

970-264-4181 | Toll Free 800-862-3707

[Visit Our Web Site](#)

PACKAGE OPTIONS: Add LINK to LOCATION MAP, \$10 per month, Add LINK to COUPON, \$10 per month

Silver Package, \$95 per month

Adds TWO DISPLAY ADS

EXAMPLE:



Pagosa Ski Rentals

350 Pagosa Street, Pagosa Springs, CO 81147

We give you fast and friendly service, with the perfect equipment for perfect snow conditions! We can handle any job from hot wax to major ski repair. Ski clothing, accessories & t-shirts to fully gear you up. RESERVE ONLINE NOW!

970-264-2866

[Visit Our Web Site](#)



One Ad on Business Specific Page

One Ad on Business Related Page

CONTACT: AdWorks, 970-264-4237, ads@pagosa.com • Prices subject to change without notice

Pagosa.com, Ad Rates 2006, continued

Advertising Packages

Gold Package, \$175 per month

Adds TWO ADDITIONAL DISPLAY ADS including Premium Page Exposure, LOCATION MAP, COUPON LINK
EXAMPLE:



Fairfield Pagosa Resort

42 Pinon Causeway (Off of HWY 160 West), Pagosa Springs, CO 81147

Your Vacation Destination! 2 & 3 night stay Vacation Getaways for two adults & two children starting at \$79.00

800-731-4123 x 8083 | 970-731-8083

[Visit Our Web Site](#) | [Location Map](#) | [Coupon](#)



ONE PREMIUM PAGE, One Business Specific Page, Two Business Related pages

Ala Carte Extras

ADD A HORIZONTAL OR VERTICAL BANNER: Premium Page, \$100/mo. Business Page, \$60/mo.



Horizontal Banner, 468x60 pixels

Vertical Banner,
120x234 pixels



One Banner can replace 2 display ads in any package

CONTACT: AdWorks, 970-264-4237
ads@pagosa.com
Prices subject to change without notice

MORE Ala Carte Extras

BY THE WEEK

Horizontal or Vertical Banner on any Premium Page
LINK to your web site or FULL COLOR AD, \$60/wk.

"In Column" Display Ad on any Premium Page
LINK to your web site or FULL COLOR AD, \$120/wk.



In Column Display Ad: 240x240 pixels

TOP PLACEMENT (Each ad): Premium Page, add \$100/mo. Business Page, add \$60/mo.

"SECOND OR BETTER" PLACEMENT (Each ad): Premium Page, add \$60/mo. Business Page, add \$40/mo.

EACH ADDITIONAL DISPLAY AD: Premium Page, \$50/mo. Business Page, \$30/mo.

LINK TO FULL COLOR, FULL-PAGE ADVERTISEMENT: \$95 one-time design fee

AD DESIGN FEE: Any display ad or banner, \$12 one-time fee

AD CHANGE FEE: Any display ad or banner, \$15

CUSTOM DESIGNED WEB SITES:

One page web site, \$199

Multi-page web site, starting at \$450

Client supplies photos, logo and text.

WEB SITE HOSTING:

Standard web site, \$12/mo.

eCommerce web site, \$28/mo. (Includes shopping cart and SSL certificate)

ADD Streaming Video, \$10/mo.

CUSTOM PHOTOGRAPHY: \$55/hr.

CUSTOM VIDEO PRODUCTION: \$65/hr

Streaming video for your web site, custom DVDs for promotion, training, documentation.

Pagosa.com Advertising Rates • CONTACT: AdWorks, 970-264-4237, ads@pagosa.com
Prices subject to change without notice

The Pagosa.com Advantage:

Pagosa.com has become the most visited, most attractive informational web site in Pagosa Springs. Our daily readership includes a cross section of age groups and income levels, representing the local Pagosa community, as well as visitors and potential residents from around the country -- even from around the globe. **Pagosa.com typically receives over 250,000 Page Views each month!**

Our Services:

We provide well-written, well-researched news and human interest stories and photography, as well as Pagosa's most complete online Community and Visitor's Directory. Our news keeps local readers up-to-date on community happenings and events, and exposes outsiders to the unique culture and interesting attractions available here in Pagosa Springs.

Our Display Advertising allows visitors from far and wide to learn about your business in a very immediate way -- by visiting your web site with a simple click of the mouse!

If you are new to the web, we can provide advice and technical help to make the web experience as profitable as possible for both you and your customers. Besides online advertising on our web site, we can provide reasonably priced web sites and web promotion services if you need such services.

Ad Specifications:

We accept ads in the following digital formats: JPG, GIF, TIFF, PSD. Make your ad the size needed and email to: **ads@pagosa.com.**

If you would like us to create your ad -- at no extra charge -- we ask that you provide any photos or logos needed, preferably in a digital format. **We can also provide photography services**, which are billed separately.

Ad content must be received by Tuesday at 12 noon for placement the following Friday.

The "issues" of Pagosa.com run from Monday to Friday. We will email you and let you know when it is live! You may change your ad at any time for a \$15 re-design fee. Changes are made within 4 business days.

More Reasons to Choose Pagosa.com

1. We are Easy to Find.

We are listed at the top of major Search Engines for numerous categories concerning Pagosa Springs. We are also linked from dozens of related web sites through our extensive Links Exchange program.

2. We are Daily and Worldwide.

We are available to your customers 24/7 anywhere in the world.

3. We are Green.

By presenting our information ONLINE to visitors around the globe, we avoid the destruction of our forests (for making paper) and the polluting of our water (from paper and ink manufacturing processes.) We also avoid contributing to our already over-burdened landfill operations.

4. We Care About Our Advertisers.

As long-time local business owners, we know how hard it is to succeed in the temperamental Pagosa economy. We want to help our advertisers by giving them the best value possible for their advertising dollars.